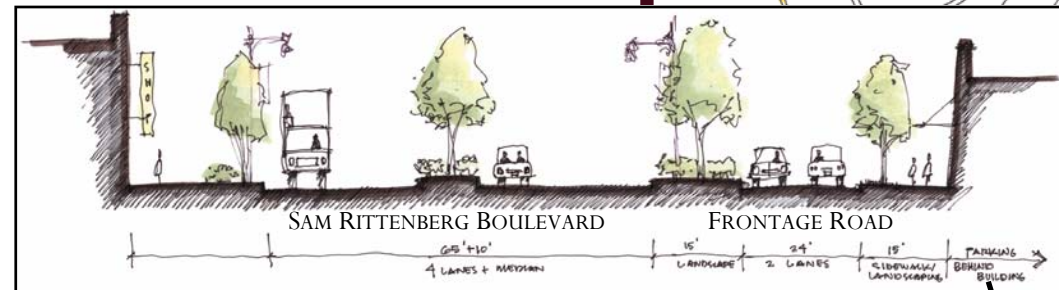


OLD CHARLES TOWNE DISTRICT

These maps and illustrations reflect a vision for the Old Charles Towne District forged by residents during a weeklong workshop in March, 2000. This vision depicts a future that complements the history and culture of this unique area of the City. Essential elements of this vision are:

- **Repairing the Center**—Coordinated planning and reinvestment in the business district along Sam Rittenberg Boulevard and Old Towne Road,
- **Creating a Human Scale**—Respecting the pedestrian scale so the District will be safe, comfortable, and attractive to local residents and visitors,
- **The Plaza**—Reinvestment in the Ashley Landing block as the heart of the district, and
- **Celebrating the Public Realm**—Making public streets, parks, and other spaces of which residents can be proud.

Future Sam Rittenberg Boulevard
Cross-Section



Ashley Landing Shopping
Center as it exists today



Ashley Landing as a redeveloped
“green” or neighborhood center
with a central public space



Conceptual idea for visual statement at the rear of Piggly Wiggly



Proposed “gateway” entrance from the Northbridge



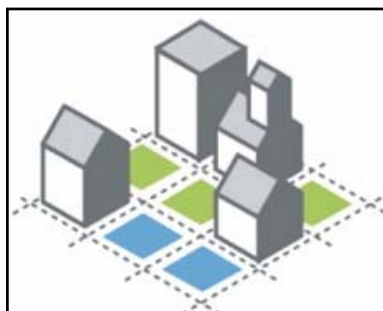
Frontage road
realignment
with pedestrian and
bicycle access



New landscaping is being
put in place in the Sam Rittenberg/Old Towne Road
intersection with funds
raised by the Task Force



MASTER PLAN



City of Charleston
PLANNING AND
NEIGHBORHOODS